HydraMaster Truckmount Elevator Sales Pitch "Cheat Sheet"

DIRECT DRIVE TRUCKMOUNTS

CDS DIRECT DRIVE
1. #1 selling direct drive truckmount in the world
2. Easy to operate and train – low maintenance
3. Leaves the most cargo room of any truckmount

Ideal for: fleet/multi-truck operators, restoration companies, less mechanically inclined operators, companies far from a service center

CDS xDRIVE DIRECT DRIVE
1. Only direct drive that can go in a unibody van
2. Hybrid electronic technology
3. Rivals the power, heat, vacuum, and performance of the biggest slide-ins

Ideal for : gearheads who want big, bad machines, companies that want the most advanced technology, Direct drive truckmount owners who want a unibody van

LIQUID (WATER) COOLED ENGINE SLIDE-IN TRUCKMOUNTS

TITAN 575
1. Relentless dual wand workhorse
2. Easy access magnetic panels
3. Liquid cooled 32.5HP Kubota engine for reliability and longevity

Ideal for : gearheads who want big, bad machines, companies that want to operate their machine for a long time, Meticulous owner-operators

TITAN H20
1. Purpose built for water extraction
2. No pressure/solution side reduces maintenance
3. Liquid cooled 32.5HP Kubota engine for reliability and longevity

Ideal for : restoration companies and contractors, plumbers

MOBILE TRUCKMOUNT

TMTG4000 Truckmount to Go
1. The mobile truckmount that does not require a truck
2. Both extraction and cleaning capability
3. Automatic wastewater disposal system included

Ideal for : restoration contractors, college and corporate campus facility managers, rental, resorts, casinos, amusement parks

HydraMaster warranty service is rated #1 by distributor mechanics!
"We've got your back"

HASSLE-FREE
DURABILITY · WARRANTY · PERFORMANCE · RELIABILITY
Ownership Experience
We've Got Your Back

HydraMaster
We've Got Your Back

Made in the USA

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AIR-COOLED ENGINE SLIDE-IN TRUCKMOUNTS

BOXXER XL
1. 31HP, 400+CFM, 240°F, 2 Wands = The numbers add up
2. Most economical true dual wand unit
3. In a class all by itself

Ideal for: companies wanting dual wand cleaning at an economical price, restoration contractors, meticulous owner-operators, gearheads

TITAN 425
1. "Sweet spot" machine – more horsepower, more heat
2. Better heat control, less water dumping
3. Better air circulation – no belt cooling fans required

Ideal for: Residential and commercial carpet cleaning companies, budget sensitive customers who still need a higher level of performance, most slide-in users, simplicity lovers

Boxxer 318HP
1. Up to 1500psi cleaning pressure for hard surface
2. Addresses reality of flooring marketplace
3. Stainless steel solution pump, high pressure heater coil
4. Hydra-Clutch plus high pressure – perfect for restoration

Ideal for: Cleaning companies who specialize or want a dedicated truck for hard surface cleaning and pressure washing, restoration contractors and construction clean-up companies who don't use a truckmount every day

TITAN 325
1. Affordable value, radical performance – step up
2. Hydra-Clutch for water extraction
3. Hotter than ever – best performance in its class
3. Easy maintenance with high level of reliability

Ideal for: first time truckmount buyers and portable users, restoration companies who don't need a truckmount every day, entry level, new companies, simplicity lovers

HYDRAMASTER BRAND AND COMPANY – 5 KEY DIFFERENTIATORS

1. Hotter in every class of machine and hold and maintain heat better
2. Better control over heat – bypass less water
3. RPM of vacuum blower set at factory recommendation – extends life
4. Longevity – HydraMaster has a proven 49 year track record
5. We have a real warranty and we stand behind what we sell

TITAN TOUGH
- "Tough as nails" TITAN quality with sleek new design
- More intuitive and easier to use panel directions and graphics make it easier to train new technicians and easier to maintain
- Enhanced appearance makes an impression on your professionalism to your cleaning or restoration customer
- Truckmounts that match your perseverance in delivering optimum performance to your customers

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